

<b>Exhibitors total</b>	<b>928</b>
Exhibitors Germany	283
Exhibitors other countries	645
<b>Number of countries</b>	<b>47</b>

<b>Net space total (sqm)</b>	<b>50,838</b>
Net space Germany	14,933
Net space other countries	35,905



Visitor data from registry:

<b>Visitors total</b>	<b>29,278</b>
From Europe	79%
- Germany	27%
- Other Europe	52%
From Non-European countries	21%
- Asia	9%
- America	8%
- Africa	3%
- Australia/Oceania	1%
<b>Number of countries</b>	<b>121</b>

Visitor data from registry:

<b>TOP 10 visitor countries</b>	
<i>(Basis: all foreign visitors)</i>	
Italy	7%
Netherlands	6%
France	5%
Poland	5%
Turkiye	5%
USA	5%
Spain	4%
Belgium	4%
Great Britain & Northern Ireland	4%
Austria	3%

International Trade Fair for glass production, processing, products

Düsseldorf • Germany

22. - 23. September 2022

[www.glasstec.com](http://www.glasstec.com)

210 accredited journalists from 66 countries

Subject to change  
VG-VE-MF / October 2022

## Quality and structure of trade visitors

Based on the results of a total of 1.260 interviews including 1.241 interviews with trade visitors (99%) during glasstec 2022 conducted by means of the Computer-Interview-System

### Area of responsibility\*

Business-/company-/plant management	28%
Manufacture, production, quality control	20%
Research and development, construction	17%
Sales, distribution	12%
Buying, procurement	5%
other	14%

### Decision-making powers\*

Decisive	29%
Contributory (jointly decisive)	27%
Advisory function (consultative)	24%
no influence	16%

### Occupational status\*

Independent entrepreneur, co-owner, freelance employee	18%
Managing director, board member, head of an authority	20%
Area manager, operations manager, plant manager, branch manager, office head	17%
Head of department, group leader, team leader	19%
other employee, civil servant, specialist	16%
Trainee	3%
Lecturer, teacher	1%
other occupational status	2%

### Number of employees\*

1 - 9 Beschäftigte	15%
10 - 19 Beschäftigte	9%
20 - 99 Beschäftigte	21%
100 - 499 Beschäftigte	22%
500 - 999 Beschäftigte	7%
1.000 and more employees	22%

### Industrial sector\*

Industry: Glass manufacturing / glass processing/glass finishing	34%
Mechanical engineering	27%
Suppliers/Trade	18%
Manufacturers of windows / facades	5%
Crafts	4%
Architecture + building industry	3%
miscellaneous	5%

### Reasons for visit

<i>(Several answers possible)</i>	
Identifying new suppliers/ business partners	51%
New developments/trends	31%
Contact with existing suppliers/ business partners	25%
Networking	22%
Vorbereitung von Kaufentscheidungen	9%

### Overall assessment

Satisfied	95%
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### Recommendation

Yes	94%
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### Interest in product ranges

*(Several answers possible)*

Glass production / production technology	57%
Industrial glass processing and finishing	37%
Glass products and applications	33%
Glass printing	23%
Technical glass / functional glass	23%
Measurement, testing, control technology and software	22%
Interior construction and design with glass	18%
Tools, replacement and spare parts, auxiliary equipment and fittings	16%
Solar Applications	15%
Glass recycling	15%
Glass processing crafts	13%
Metal and glass facade construction	12%
Functional fittings and brackets	9%
Contracting, Consulting engineering, services	9%
Research and teaching, trade literature, trade associations	7%
other	7%



\*Difference to 100% = Pupil, student, not gainfully employed (4%)

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