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### #glasstec2022

# **Testimonial campaign**

Dear Ladies and Gentlemen,

we want to get into the spirit and celebrate glasstec 2022 before it starts together with you, and to this end we warmly invite you to participate in our testimonial campaign! Under the slogan "Finally!", we want to let the industry have their say on our website and social media channels. You can use your voice to express how much you are looking forward to the upcoming trade fair and meeting people from around the world.

We only need the following for this:

- A short statement (max. 230 characters)
   What are you looking forward to seeing or doing live at glasstec again?
- A recent professional photo or portrait of yourself (portrait format). Ensure that this photo does not contain other identifiable persons.
- Your role description/title





Examples from the ongoing campaign

We are delighted by every single entry for this campaign because the diversity that the different contributions bring makes it far more interesting.

The campaign is already underway.

Take a look through it before you enter and get inspired:

www.glasstec.de/exhibitors

There are no deadlines for submission. Please send your declaration of consent as a scanned, signed copy, together with your photo and statement, to the following e-mail address:

> kraussd@messe-duesseldorf.de

We look forward to your entry! Your glasstec Team





## **Declaration of consent**

## We also ask for your consent to use your picture along with your testimonial on our channels.

By your signature, without which we unfortunately cannot publish your picture, you declare the following:

The picture I have sent in, in which I can be seen, may be published on the glasstec portal, in the newsletters sent to visitors and exhibitors of glasstec, and in the glasstec appearances in social media (facebook and LinkedIn) (collectively "glasstec internet offer"). I am aware that, according to the currently known information, pictures and other data in social media can no longer be deleted at all, but will only no longer be shown publicly. There is currently no sufficient information about the internal use of pictures and other data by social media - for example to create personality profiles.

I am aware that the unencrypted sending of my picture by e-mail via the internet holds the risk of an access by third parties.

Insofar as my picture provides information about my ethnic origin, religion or health (e.g. skin color, headdress, glasses), my consent also refers to this information. I am aware that any information on the internet is accessible worldwide, that it may be found using search engines, and that it may be linked to other information, from which personality profiles about myself can be created under certain circumstances. I am aware that any information placed on the internet, including pictures, can easily be copied and redistributed, and that there are specialized archiving services the goal of which is to permanently document the state of certain websites at certain points of time. This may result in information published on the internet continuing to be found elsewhere even after it has been deleted from the original site.

I can revoke this consent at any time in textual form (privacy@ messe-duesseldorf.de). The picture in which I can be seen will be removed from the glasstec internet offer after a maximum of two weeks. It shall neither be re-published nor shall it be used for new newsletters created after the date of receipt of the revocation.

#### Copyright

I hereby assign to Messe Düsseldorf GmbH, as the organizer of glasstec, for its corporate purpose, the right to publish and store the work in incorporeal form (rights of use), unlimited in terms of space, time and content, in the picture I have sent and in which I hold the copyright.

Messe Düsseldorf GmbH shall be entitled to grant the rights of use to third parties in part or in full, to edit, supplement, translate, modify, reproduce and incorporate the works into other works.

Insofar as I have had the picture made by a third party, I have had the above-mentioned rights granted to me, which I hereby also grant to Messe Düsseldorf GmbH.

Should any claims be asserted against Messe Düsseldorf GmbH by third parties as a result of the use of the picture sent by me within the scope of the permission to use regulated herein for the aforementioned purposes - in particular as a result of an infringement of general personal rights, copyright or ancillary copyrights of third parties - I hereby release Messe Düsseldorf GmbH from any and all liability as early as the date of submission of this declaration.

Date			
 Signature			

Privacy Notice: Messe Düsseldorf GmbH processes personal data relating to you. You can find more information - also on your rights - in the privacy policy of Messe Düsseldorf GmbH available at www.messe-duesseldorf.de/privacy . With regard to the processing of submitted pictures showing natural persons, Messe Düsseldorf relies on the legal basis of Art. 6 (1) a) GDPR in conjunction with Section 22 KunstUrhG (German Law on the Protection of Copyright in Works of Art and Photographs) (consent). With regard to the processing of personal data for the allocation of declarations of consent given, Messe Düsseldorf GmbH relies on the legal basis of Art. 6 (1) c) GDPR (fulfillment of a legal obligation). In principle, i.e. subject to legal restrictions, you may at any time object to the processing of your personal data either on the aforementioned website, via e-mail to privacy@messe-duesseldorf.de or via postal mail to Messe Düsseldorf GmbH, G2-RV, PF 101006, 40001 Düsseldorf, Germany.

